

A C C R A B U S I N E S S S C H O O L



BUILDING LEADERS FOR THE NATIONS

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GOLD COAST LEADERSHIP CONVERSATIONS

THEME

PIONEERING LEADERSHIP:
NAVIGATING GHANA'S ECONOMIC
AND BUSINESS TRANSFORMATION



INTRODUCTION

The Gold Coast Leadership Conversations is a premier leadership development series organized by the University of Gold Coast. With a conversational approach to leadership development, this event bridges the gap between theory and practice through interactive sessions led by distinguished global leaders.

This year's series focuses on equipping participants with practical tools to address challenges in governance, business, diplomacy, and policy. Designed for corporate leaders, policymakers, diplomats, and government officials, these sessions offer more than just lectures—they provide engaging, actionable discussions that empower leaders to drive transformation in their sectors.

Featuring Sir Sam Jonah and Hon. Shirley Ayorkor Botchwey, this event provides a unique opportunity for thought-provoking engagement and collaboration.

AIMS OF THE SERIES

- To foster leadership growth by addressing real-world challenges in governance, business, and diplomacy.
- To provide participants with practical insights and strategies for sustainable growth and national development.
- To create an interactive learning environment where participants can network and collaborate with industry leaders and policymakers.

SESSION DETAILS

SESSION 1: GLOBAL LEADERSHIP AND CORPORATE GOVERNANCE

Keynote Speaker: Sir Sam Jonah, Former CEO of AngloGold Ashanti

- Date: Saturday, 22nd March 2025
- Time: 9:00 AM – 12:00 PM
- Venue: Gold Coast Hall, University of Gold Coast, Spintex Road, Accra

TOPIC FOCUS

Strategies for Sustainable Business Growth: Building Governance Structures for Resilience

OVERVIEW

With over 40 years of leadership experience, Sir Sam Jonah's session will explore how corporate governance can be a transformative tool for sustainable business growth. Participants will learn practical strategies for building resilient organizations, fostering ethical decision-making, and aligning corporate goals with national development. Sir Sam will share lessons from his successful career, including his tenure leading AngloGold Ashanti through major growth phases and transformations.

KEY INSIGHTS

- Building governance systems that enhance organizational resilience
 - Driving growth through ethical leadership and strategic decision-making
 - Understanding the role of corporate governance in national economic progress
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SESSION 2: GLOBAL LEADERSHIP IN ACTION

Keynote Speaker: Hon. Shirley Ayorkor Botchwey, Secretary General of the Commonwealth

- Date: Saturday, 29th March 2025
- Time: 9:00 AM – 12:00 PM
- Venue: Gold Coast Hall, University of Gold Coast, Spintex Road, Accra

TOPIC FOCUS

Harnessing Commonwealth Partnerships for Economic Growth and Development

OVERVIEW

Hon. Shirley Ayorkor Botchwey will lead an engaging session on how African nations, including Ghana, can unlock the potential of Commonwealth networks to drive development. With her extensive diplomatic background, she will highlight how international partnerships, trade agreements, and multilateral initiatives can be effectively leveraged for sustainable economic growth and regional integration.

KEY INSIGHTS

Leveraging international networks for innovation and trade
Promoting regional integration through multilateral diplomacy
Creating win-win partnerships for national development

OBJECTIVES

By the end of the sessions, participants will:

- Gain a deeper understanding of leadership strategies for organizational and national development.
- Learn how to embed ethical governance and sustainable business models into their organizations.
- Explore the role of diplomacy, international networks, and partnerships in driving economic growth.
- Engage in open, practical discussions to address challenges specific to their industries and sectors.

LEARNING OUTCOMES

Participants will leave the sessions with:

1. Actionable Leadership Skills: Insights into how to lead with vision, ethics, and innovation in dynamic environments.
2. Strategic Governance Knowledge: Understanding how to implement governance structures that ensure resilience and growth.
3. Global Perspective: Knowledge of how regional and international partnerships can be used as tools for organizational and national development.
4. Enhanced Networking and Collaboration: Opportunities to build meaningful connections with top leaders and experts.

WHY THIS IS DIFFERENT: THE CONVERSATIONAL APPROACH

The Gold Coast Leadership Conversations is designed to be highly interactive and practical. This is not a traditional lecture-based conference—it's a dynamic, conversational learning experience. Participants will actively engage in:

- Live discussions: Gain direct insights from key leaders through Q&A and interactive dialogues.
- Case studies and real-world examples: Learn through practical applications and success stories.
- Collaborative problem-solving: Work together to address challenges in governance and business.

NOMINATE YOUR TEAM

We encourage organizations to nominate middle to top-level managers to attend this event. Equip your leadership team with the skills and knowledge they need to drive sustainable growth, ethical decision-making, and innovation within your organization.

EVENT SCHEDULE

Event	Session with Sir Sam Jonah
Date	Saturday, 22nd March 2025
Time	9:00 AM – 12:00 PM
Venue	Gold Coast Hall, UGC, Spintex Rd

Event	Hon. Ayorkor Botchweyh
Date	Saturday, 29th March 2025
Time	9:00 AM – 12:00 PM
Venue	Gold Coast Hall, UGC, Spintex Rd



SIR SAM JONAH

A visionary business leader with decades of experience transforming organizations across Africa and globally. As the former CEO of AngloGold Ashanti, Sir Sam Jonah led one of the continent's most significant expansions in the mining sector and remains a trusted advisor to global corporations and governments.



HON. SHIRLEY AYORKOR BOTCHWEY

As Secretary General of the Commonwealth and former Minister for Foreign Affairs of Ghana, Hon. Botchwey has shaped international policy and built strategic alliances to support Ghana's diplomatic and economic ambitions. Her leadership is marked by her ability to leverage partnerships for sustainable development.
